

03/06/02  
JC885 U.S. PTO03-07-02  
AUTILITY  
PATENT APPLICATION  
TRANSMITTAL

Attorney Docket No.: IND10275

First Inventor: Wodka, et al.

Title: CUSTOMIZATION OF PROMOTIONAL MATERIAL  
THROUGH THE USE OF PROGRAMMABLE RADIO  
FREQUENCY IDENTIFICATION TECHNOLOGY

Express Mail Label No.: ET921486579US

JC979 10/09/2006 PTO

03/06/02

(Only for new nonprovisional applications under 37 CFR 1.53(b))

## APPLICATION ELEMENTS

(see MPEP chapter 600 concerning  
utility patent application contents)

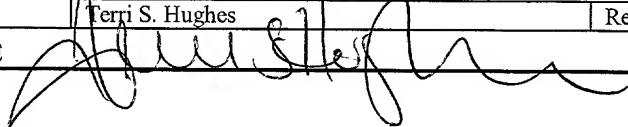
## ADDRESS TO:

Assistant Commissioner for Patents  
Box Patent Application  
Washington, D.C. 20231

1. <input checked="" type="checkbox"/> Fee Transmittal Form in duplicate (Submit an original and a duplicate for fee processing)	7. <input type="checkbox"/> CD-ROM or CD-R in duplicate, large table or Computer Program (Appendix)
2. <input type="checkbox"/> Applicant claims small entity status See 37 CFR 1.27	8. <input type="checkbox"/> Nucleotide and/or Amino Acid Sequence (if applicable, all necessary)
3. <input checked="" type="checkbox"/> Specification Total Pages 24 (preferred arrangement set forth below) -Descriptive title of the invention -Cross Reference to Related Applications -Statement Regarding Fed sponsored R&D -Reference to sequence listing, a table, -Background of the Invention -Brief Summary of the Invention -Brief Description of the Drawings (if filed) -Detailed Description -Claim(s) -Abstract of the Disclosure	a. <input type="checkbox"/> Computer Readable Form (CFR) b. <input type="checkbox"/> Specification Sequence Listing on: i. <input type="checkbox"/> CD-ROM or CD-4 (2 copies); ii. <input type="checkbox"/> or paper c. <input type="checkbox"/> Statements verifying identify of above copies
ACCOMPANYING APPLICATION PARTS	
4. <input checked="" type="checkbox"/> Drawing(s) Total Sheets 5	9. <input checked="" type="checkbox"/> Assignment Papers (cover sheet & document(s))
5. Oath or Declaration	10. <input type="checkbox"/> 37 CFR 3.73(b) <input type="checkbox"/> Power of Attorney Statement (when there is an assignee)
a. <input checked="" type="checkbox"/> Newly executed (original or copy)	11. <input type="checkbox"/> English Translation Document (if applicable)
b. <input type="checkbox"/> Copy from a prior application (37 CFR 1.63(d)) (for continuation/ divisional with Box 18 completed)	12. <input type="checkbox"/> IDS <input type="checkbox"/> Copies of IDS Citations
i. <input type="checkbox"/> DELETION OF INVENTOR(S) Signed statement attached deleting inventor(s) named in the prior application, see 37 CFR 1.63(d)(2) and 1.33(b).	13. <input type="checkbox"/> Preliminary Amendment
6. <input type="checkbox"/> Application Data Sheet under 37 CFR 1.76	14. <input checked="" type="checkbox"/> Return Receipt Postcard (MPEP 503)
18. IF A CONTINUING APPLICATION, check appropriate box and supply the requisite information below and in a preliminary amendment: <input type="checkbox"/> Continuation <input type="checkbox"/> Divisional <input type="checkbox"/> Continuation-in- Part (CIP) Prior Appl. No. <input type="checkbox"/>	15. <input type="checkbox"/> Certified Copy of Priority Document
Prior Appl. information: Examiner: <input type="checkbox"/>	16. <input type="checkbox"/> Nonpublication Request under 35 U.S.C. 122(b)(2)(B)(i). Applicant must attach form PTO/SB/35 or its equivalent.
17. <input type="checkbox"/> Other: _____	

For CONTINUATION OR DIVISIONAL APPS only The entire disclosure of the prior application, from which an oath or declaration is supplied under Box 5b, is considered a part of the disclosure of the accompanying continuation or divisional application and is hereby incorporated by reference. The incorporation can only be relied upon when a portion has been inadvertently omitted from the submitted application parts

## 19. CORRESPONDENCE ADDRESS

<input checked="" type="checkbox"/> Customer Number or Bar Code Label	22917	or	<input type="checkbox"/> Correspondence address below
Name	Terri S. Hughes		
Address	Motorola, Inc. – Law Department 1303 E. Algonquin Road		
City	Schaumburg	State	IL
Country	U.S.A.	Telephone	847/576-0741
Name	Terri S. Hughes		Registration No. 41,856
SIGNATURE			Date March 6, 2002

**FEE  
TRANSMITTAL**

Patent fees are subject to annual revision

**TOTAL AMOUNT OF PAYMENT**

**\$888.00**

<i>Complete if Known</i>	
Application Number	N/A
Filing Date	March 6, 2002
First Named Inventor	Joseph F. Wodka
Examiner Name	N/A
Group Art Unit	N/A
Attorney Docket No.	IND10275

**METHOD OF PAYMENT**

1.  The Commissioner is hereby authorized to charge indicated fees and credit any overpayment to:

Deposit Account Number

13-4772  
Motorola, Inc.

Deposit Account Name

Charge Any Additional Fee required under 37 CFR 1.16 and 1.17

Applicant claims small entity status. See 37 CFR 1.27

2.  Payment Enclosed:

Check  Credit Card  Money Order  Other

**FEE CALCULATION**

**1. BASIC FILING FEE**

	Large Fee Code	Entity Fee (\$)	Small Fee Code	Entity Fee (\$)	Fee Paid
	101	740	201	370	Utility filing fee <input checked="" type="checkbox"/>
	106	330	206	165	Design filing fee <input type="checkbox"/>
	107	510	207	255	Plant filing fee <input type="checkbox"/>
	108	740	208	370	Reissue filing fee <input type="checkbox"/>
	114	160	214	80	Provisional filing fee <input type="checkbox"/>
<b>SUBTOTAL (1)</b>					<b>\$740.00</b>

**2. EXTRA CLAIM FEES**

	Previously Paid**		Extra Claims	Fee from below	Fee Paid
Total Claims	26	-	20	= 6	X 18 = 108.00
Independent Claims	3	-	3	= 0	X 84 = 0
				Multiple Dependent	280 = 0

	Large Fee Code	Entity Fee (\$)	Small Fee Code	Entity Fee (\$)	Fee Description
103	18	203	9		Claims in excess of 20
102	84	202	42		Independent claims in excess of 3
104	280	204	140		Multiple dependent claim, if not paid
109	84	209	42		* Reissue independent claims over original patent
110	18	210	9		*Reissue claims in excess of 20 and over original patent
<b>SUBTOTAL (2)</b>					<b>\$108.00</b>

\*\*OR NUMBER PREVIOUSLY PAID, IF GREATER THAN STANDARD ALLOWANCE

\*For Reissues, see above

**SUBMITTED BY**

Name (Print/Type)

Terri S. Hughes

Signature

*Handwritten Signature of Terri S. Hughes*

Registration No.	41,856	Telephone	847/576-0741
Date	March 6, 2002		

IND10275

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